

**IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL
PROPERTY MATTERS**

**KNOWLEDGENTIA AND THAPAR
UNIVERSITY (TIET) COLLABORATION
Friday, 09.12.2022**



Founding Partner of Knowledgentia Consultants Ms. Aparna Jain conducted an awareness session on Gender Sensitivity at workplace in collaboration with Thapar Institute of Engineering & Technology, Patiala on 9.12.2022. The session evoked great response from the audience and served as a powerful impetus for faculty and students to take responsibility for a healthy and safe campus at TIET.

**SCHEME REVISED FOR INTELLECTUAL
PROPERTY PROTECTION TO UPGRADE
FACILITATORS FEES
Ref: newsonair.com, Friday, 02.12.2022**



Government of India has recently revised the scheme for facilitating start-ups intellectual property protection to upgrade the professional charges for facilitators. The facilitation scheme has been increased with effect from 02.12.2022. This scheme was launched in 2016 to protect and

promote Intellectual Property Rights IPR of Startups and to encourage innovation and creativity among them.

**BELIZE JOINS THE MADRID SYSTEM
Ref: wipo.int, Tuesday, 06.12.2022**



Belize becomes the latest country to deposit its instrument of accession to Madrid Protocol as 113th member of the Madrid System. What this means is that all brand owners from Belize now will be able to seek protection of their trademarks in any of other 128 countries covered by Madrid System by filing just one international application and paying a single set of fees.

**ANTI MISINFORMATION CAMPAIGN IN
INDIA LAUNCHED BY GOOGLE
Ref: economictimes.indiatimes.com, Tuesday,
06.12.2022**



In order to prevent misleading information from inciting violence, Google is launching a new anti-misinformation project in India through its subsidiary. The initiative will use "prebunking" videos – designed to counter false claims before

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they become widespread – circulated on the company's YouTube platform and other social media sites. This project being in experimental stage will have a very wide scope as it braces to deal with multiple languages such as Bengali, Hindi and Marathi. After watching the videos, viewers will be asked to fill in a short multiple-choice questionnaire, designed to gauge what they have learned about misinformation. With this initiative of forewarning individuals and equipping them to spot and refute misleading arguments, they will gain resilience to being misled in the future.

**ERICSSON AND APPLE SIGN GLOBAL
PATENT LICENSE AGREEMENT**

Ref: ericsson.com, Friday, 09.12.2022



Ericsson and Apple have recently signed a multi-year, global patent license agreement. The agreement includes a cross-license relating to patented cellular standard-essential technologies and grants certain other patent rights. Furthermore, Ericsson and Apple have mutually agreed to strengthen their technology and business collaboration, including in technology, interoperability and standards development. This settlement ends the lawsuits filed by both companies in several countries. Ericsson's IPR licensing revenues continue to be affected by several factors, including expired patent license agreements pending renewal, the technology shift from 4G to 5G, and possible currency effects and geopolitical impact going forward. This move will allow both companies to continue to focus on bringing the best technology to the global market.

**PARLIAMENT PASSES ENERGY
CONSERVATION (AMENDMENT) BILL**

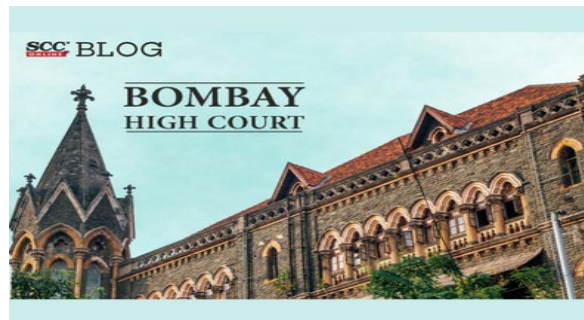
Ref: energy.economictimes.indiatimes.com,
Tuesday, 13.12.2022



A bill to mandate the use of non-fossil energy sources such as biomass, ethanol and green hydrogen and allow carbon credit trading in the country has been passed by the Parliament. This bill also provides for penalties for violations by industrial units or vessels, and on manufacturers if a vehicle fails to comply with fuel consumption norms. Concretely taking action for environment and leading in energy transition is what is going to be decisive for all economies of the world as we move forward to realize a New India and New World Order towards 2030.

**BOMBAY HC RESTRAINS ASSOCIATION
FROM USING KHADI TRADEMARK**

Ref: timesofindia.indiatimes.com, Friday,
16.12.2022



Bombay High Court in a case titled, Khadi & Village Industries Commission v. Board of Trustees, Mumbai Khadi and Village Industries Association, restrained the Mumbai Khadi & Village Industries Association from using the trademark "KHADI" or deceptively similar

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variant as part of its business name or to sell any product under that mark and logo with a charkha. The Association has been carrying on its business under names “Khadi Gram udyog Bhandar”, “Mumbai Khadi & Village Industries Association” and “Mumbai Khadi Gramodyog Sangh” with the logo which now they will no longer be able to.

“WHITEHAT JR” MARK UPHELD BY DELHI HC

Ref: [sconline.com](https://www.sconline.com), Monday, 19.12.2022



In the case titled Whitehat Education Technology (P) Ltd. v. Vinay Kumar Singh, 2022 SCC Online Del 4474, the Delhi High Court stated that the replacement of the suffix ‘Sr’ in ‘WhiteHat Jr’ would not result in a material difference to distinguish the marks of the defendant from those of the plaintiff. The consumers would be misled that the defendant was in some manner associated/affiliated with the plaintiff or the services were connected to that of the plaintiff. In the interests of justice and in order to avert any irreparable harm to the goodwill and reputation of the plaintiff, the court restrained the defendant and its agents, representatives and /or all other acting for and on its behalf from using the mark ‘WhiteHat Sr’ or any other deceptively similar variant thereof as a trade mark, trade name, domain name, as a part of its email address or in any other manner. Further, the Court directed [Godaddy.com](https://www.godaddy.com) LLC to suspend access and operation of the impugned website/domain name whitehatsr.in and take down the domain name of the defendant. The Court also directed the defendant to take down all social media pages including Facebook, Instagram, and LinkedIn, which infringed the plaintiff’s trade marks.

INDIA TO SEEK IPR WAIVER FOR GREEN ENERGY TECH AT G20

Ref: [livemint.com](https://www.livemint.com), Tuesday, 27.12.2022



India’s presidency at G20 will prove to be an event one of its kind as the country gears up to push for a waiver of intellectual property rights for technologies relating to green energy in order to bridge the technology gap across G20 countries. Green energy being the major focus, India is now going full throttle to stress on efforts to make technology affordable for all G20 countries to start with. This move if successful has the potential to impact and benefit many countries across the world who are reeling under reconstruction of their economies amidst pandemic and ongoing conflict between Russia-Ukraine. Collaboration and technology sharing indeed is the only way forward out of the impasse that the world finds itself in and uplifting the restrictions imposed by intellectual property rights will further speed up the process of reconstructing green economies in post pandemic era. Technology sharing for green energy has been among the top demands of developing countries, along with the longstanding requirement for funds to achieve the required transition in these countries.

MICKY’S COPYRIGHT ADVENTURE: PUBLIC PROPERTY

Ref: [business-standard.com](https://www.business-standard.com), Thursday, 29.12.2022



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Disney's marquee character – Mickey Mouse is all set to enter public domain. Steamboat Willie, the 1928 short film that introduced Mickey for the first time will be losing copyright protection in United States and few other countries very soon. This copyright covers original version of Mickey Mouse as seen in Steamboat Willie where non-speaking Mickey has rat-like nose, rudimentary eyes with no pupil and a long tail. Though later versions still retain their copyright protection, expiration of this copyright will mean that this can be shown without Disney's permission and even resold by third parties. Anyone can make use of the film and Mickey to further create new stories and artwork. But what is tricky is that Disney also holds trademark on its characters including Steamboat Willie version of Mickey Mouse. Trademarks never expire and can be renewed indefinitely. In 2007, Walt Disney Animation Studios redesigned its logo to incorporate "Steamboat Willie" mouse. Digital technology has allowed creativity and expression to flourish online, with YouTube vloggers, Instagram influencers, TikTokers and Twitter rabble-rousers incorporating intellectual property into new works. That could pose a challenge for Disney when "Steamboat Willie" comes into the public domain.

NCW – POSH COMPLIANCE BY
COACHING INSTITUTES

Ref: thehindu.com, Saturday, 31.12.2022



The Sexual Harassment Act which is applicable to all the sectors including organised and unorganised sectors, defines workplace as an extended space by covering any place visited by an employee during the course of his or her employment which would include transportation

provided by an employer for the purpose of travelling to and from the place of work by the employee. The National Commission for Women (NCW) has asked all States to ensure strict implementation of the sexual harassment at workplace law by coaching centers and educational institutes. The Commission has also asked to direct authorities concerned to conduct awareness programmes on Sexual Harassment of Women at Workplace Act, 2013 among all stakeholders in order to ensure that cases of sexual harassment at work are reported responsibly and effectively. Commission has also asked States and Union Territories to ensure that these coaching centers are registered with the relevant authorities and a background check is conducted on those responsible for running the centers. The rising cases of unreported incidents of sexual harassment and reported cases at the same time need such stringent measures as a remedy.

The logo for KNOWLEDGENTIA CONSULTANTS features a stylized 'K' with a red arrow pointing upwards and to the right. The text "KNOWLEDGENTIA" is in red and "CONSULTANTS" is in black. Below it, "Corp Legal & Intellectual Property Rights Firm" is written in a smaller font.

**W - 19, L.G.F, GREATER KAILASH II,
NEW DELHI – 110048**
Telephone No:
Delhi - 011 - 49122916; 9910734340
Chandigarh - 0172-2544552
Email: info@knowledgentia.com
Website: www.knowledgentia.com
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