

**IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL PROPERTY MATTERS**

**KNOWLEDGENTIA CONSULTANTS AND SACC INDIA COLLABORATION**



Experts from Knowledgentia held a physical mentoring session as well as a webinar on “Importance of DPIIT and IPR” in the month of June to ensure start ups understand the significance and relevance of protecting appropriate IP to enhance their business visibility and profits. The offline and online sessions evoked great response from various start ups. We are glad to be officially associated with SACC INDIA as a mentor to guide budding entrepreneurs in strengthening reliability and effectiveness of their brands.

**KNOWLEDGENTIA CONSULTANTS ENGAGED FOR AN ONLINE LECTURE UNDER IMPACT LECTURES SCHEME**

08.06.2022, Wednesday



Knowledgentia Consultants under their initiative Hoshiyar collaborated with Dayal Singh College, Karnal under the aegis of MOE’s Innovation Cell for a virtual awareness session on Intellectual Property Protection and

Management. The session under MIC-Impact Lectures Scheme was held on 08.06.2022.

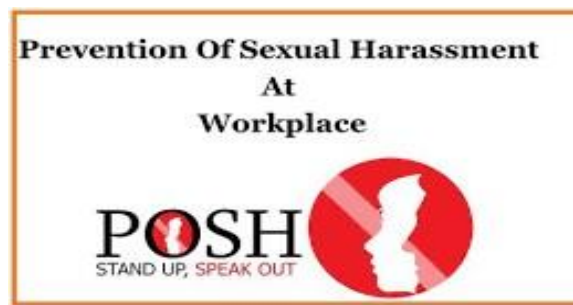
**DEEN DYAL UPADHYA COLLEGE, DELHI JOIN HANDS WITH TEAM KNOWLEDGENTIA FOR IP AWARENESS**

17.06.2022, Friday



Expert team from Knowledgentia Consultants gave a lecture under MOE Innovation Council in collaboration with Deen Dyal Upadhy College, Delhi University for enhancing awareness on Start Ups, Innovation and IPR. The Session under MIC- Impact Lectures Scheme evoked great response from students and faculty.

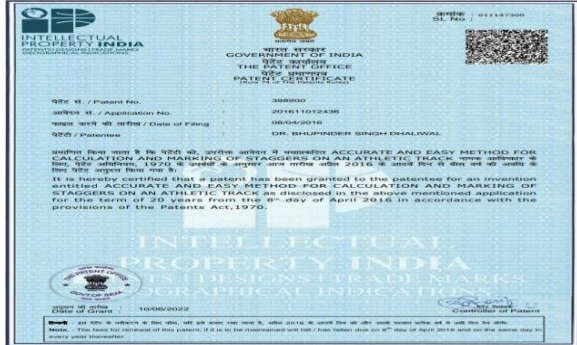
**POSH TRAINING SESSIONS WITH TIET, PATIALA**



Knowledgentia Consultants in collaboration with Thapar Institute of Engineering & Technology, Patiala conducted capacity building programmes in the month of June on Gender Sensitivity and Sexual Harassment for teaching as well as non teaching faculties covering all domains.

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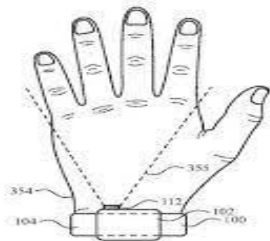
**PATENT SECURED FOR NOVEL INVENTION**



We are glad to secure patent for our esteemed client Dr Bhupinder Singh Dhaliwal for his invention titled “Accurate and easy method for calculation and marking of staggers on an athletic track.”

**APPLE SECURES PATENT FOR A CAMERA IN THE APPLE WATCH**

Ref: [businessinsider.com](https://www.businessinsider.com/apple-patent-camera-apple-watch-2022-6), Wednesday, 01.06.2022



Apple watches have been one of the most sought after product among iOS users and the latest improvisation and improvement in technology is another feather in the cap. With features such as calling, texting, sleep/health monitoring, the watch has set the bar higher with addition of a camera. The patent published by USPTO reveals a camera embedded in rotatable crown of the Apple watch. This will allow users to point their hands at something they want to capture. Though positioning of the camera, exposure of the lens to dirt and sweat, impact on design and battery life are some aspects which will need to be considered with precision. Through this technology, we await to see if it translates into a product that gains popularity among the customers.

**RAPE - A GENDER NEUTRAL OFFENCE**

Ref: [livewlaw.in](https://www.livewlaw.in), Thursday,02.06.2022



Kerala High Court while adjudicating upon matter concerning custody of a child in a matrimonial dispute, made oral remarks driving the point of gender equality. The court opined that Section- 375/376 of the Indian Penal Code which delves into punishment for rape must be made gender neutral. In cases where women trick men under false promise of a marriage and the relationship is that of consensual sex, there is no remedy for the victimized male. But a man is always prosecuted in case he indulges into similar conduct. The offence is often reported as “rape on pretext of marriage” and as per current laws in India, only women are being considered as victims of rape. It about time that we start recognizing possibility of men and transgender too as victims of such crimes.

**CLIMATE CHANGE MITIGATION PILOT PROGRAM**

Ref: [uspto.gov](https://www.uspto.gov), Friday,03.06.2022



A notice has been published by USPTO announcing Climate Change Mitigation Pilot Program. Under this program, qualifying nonprovisional utility patent applications

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involving technologies that mitigate climate change by reducing greenhouse gas emissions will be taken up out of turn for examination until first action on the merits. Applicants are not required to satisfy the current requirements for accelerated examination program or prioritized examination program. This move towards incentivizing innovation in the area of climate change can have a widespread impact on reducing carbon footprint and green house gas emissions. This pilot program is available till 05.06.2023 or until USPTO accepts 1000 grantable petitions, whichever is earlier.

**SUPREME COURT MANDATE ON ECO SENSITIVE ZONES**

Ref: [livelaw.in](http://livelaw.in), Friday, 03.06.2022



The Apex court in the case titled, In Re: TN Godavarman Thirumalpad v. Union of India, 2022 LiveLaw (SC) 540, has passed a significant order regarding each protected forest to have an Eco Sensitive Zone of atleast 1 Km. Further no permanent structure is allowed within ESZ and mining has been completely banned as well. This order was passed while delving into a report about ravaging of a protected forest by private miners with temporary working permits obtained from government agencies. This is surely a welcome move considering the state of affairs of wildlife sanctuaries and flora & fauna as a whole. Post covid era will need shared commitment on behalf of all stakeholders to protect and restore the natural environment for the sake of future.

**CLIMATE CHANGE MANAGEMENT PROGRAMME LAUNCHED**

Ref: [dailypioneer.com](http://dailypioneer.com), Tuesday, 07.06.2022



A special programme aimed at building capacity among urban professionals to lead climate action across various sectors has been launched. With a vision to train and prepare atleast 5,000 professionals including mid to junior level government official for climate change adaptation and mitigation solutions, this move shall definitely prove to be decisive towards making a coordinated effort to achieve Sustainable Development Goals. Panch Amrit Action Plan announced by Mr. Modi at COP26 in Glasgow has sown the seed for India to trailblaze in efforts to combat climate change. What needs to be seen is how fast this becomes a nationwide movement.

**HUNGARIAN COMPANY “HELL ENERGY” IN TRADEMARK INFRINGEMENT SUIT**

Ref: [livelaw.in](http://livelaw.in), Tuesday,07.06.2022



In the case titled, Hell energy magyarorszag KFT v. Ben Groupo Pvt Ltd & Ors., 2022 LiveLaw (Del) 548, Delhi High Court ruled in favour of a foreign company directing defendant to pay a sum of Rs. 5 lakh by way of costs through law firm representing the company. The company has been engaged in production and

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sale of energy drinks under the brand name “HELL” and “HELL ENERGY” drink. Despite termination of distributorship agreement, the defendants continue to use registered trademarks owned by the plaintiff foreign company. This ruling in favour of a foreign company points towards broadmindedness of the Indian legal system as a whole when it comes to IP matters. The law of land applies equally to one and all.

**GUIDELINES ON PREVENTION OF MISLEADING ADVERTISEMENTS**  
Ref: [pib.gov.in](http://pib.gov.in), Friday, 10.06.2022



In order to curb the menace concerning misleading advertisements and to protect the consumers; Central Consumer Protection Authority has notified Guidelines on prevention of misleading advertisements and endorsements for misleading advertisements, 2022. These guidelines have been enacted with an aim to ensure that consumers are not fooled with unsubstantiated claims. Right to be informed, right to choose and right to be safeguarded against potentially unsafe products and services are often at stake in a consumer’s daily life. Guidelines says that advertisement targeting children shall not feature any personalities from the field of sports, music or cinema for products which under any law requires a health warning for such advertisement or cannot be purchased by children. Penalty of upto 10 lakh rupees can be imposed on manufacturers, advertisers and endorsers for any misleading advertisements. For subsequent contraventions, CCPA may impose a penalty of upto 50 lakh rupees.

**ONE MOTO SCOOTERS GET INTERIM RELIEF IN TRADEMARK DISPUTE**  
Ref: [lawinsider.in](http://lawinsider.in), Sunday, 12.06.2022



The Delhi High Court in the case titled, One Moto Scooters Trading LLC v. Centre Systems Group Internet Content Provider, granted an interim injunction in favour of plaintiff company to prohibit its ex-licensees from infringing on company’s IP rights in India by using “One Moto” mark. The suit emerged out of an application filed under Arbitration and Conciliation Act for settlement of issues arising out of distributorship agreement between the concerned parties that allowed CSG ICP, to make use of the trademark and copyright in “One Moto”, “Electa”, “Commuta”, “Ryda”, “Scoota”, “Deliva” and “Byka” with respect to electric vehicles. On grounds of imminent threat of launch and trademark registration applications filed by Respondents; the court passed this restraining order. Since the distributorship agreement has been terminated, a mediator has been appointed for amicable dispute resolution between the parties.

**SUPREME COURT ALLOWS PUMA TO WITHDRAW ITS CASE**  
Ref: [business-journal.in](http://business-journal.in), Wednesday, 15.06.2022



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A criminal complaint was filed by Phonographic Performance Limited against the sports company PUMA INDIA and its Directors with Crime Branch at Chandigarh for playing a song without obtaining license from PPL. This complaint was challenged through a petition filed in Punjab & Haryana High Court where High Court refused to interfere in the investigation on account of it being in the early stages. Though an order was passed by the court against arrest of Puma officials. The High Court order was further challenged in the Supreme Court and the sports company was allowed to withdraw their special leave petition on observations made by Supreme Court regarding grant of interim relief.

**BIHAR TO PROMOTE EXPORTS OF GI TAGGED PRODUCTS**

**Ref: knnindia.com, Tuesday, 21.06.2022**



National Bank for Agricultural and Rural Development has recognized six potential local products to be registered for a GI tag. Producers will get support for brand building, better marketing and visibility as well as boosting regional economy and providing employment opportunities to people. These products include bawanbooti saree and fabrics, Gaya Pattharkatti stone craft, Hajipur Banana, Gaya Tilkut, Runni Saidpur Balushahi and Udwantnagar Khurma. According to the GI registry portal, 15 products and logos already have the GI tag in Bihar. Some of them are Shahi Litchi, Bhagalpuri Zardalu mango, Katarni rice and Magahi Paan (beetle leave). In December 2021, the famous makhana (fox nut) was granted a GI tag as well.



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