

IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL
PROPERTY MATTERS

SPELTON APPROACHES USPTO FOR CANCELLATION OF MAD DOGG'S TRADEMARKS "SPIN" AND "SPINNING"
Ref: [Latestlaws.com](https://www.latestlaws.com), Saturday, 01.05.2021



Peloton and Big Dogg, two major brands of the fitness industry are lock and horn against each other over the trademark Spin and Spinning. Big Dogg owner of both marks and the ensuing fight between the parties is that both the terms should be treated as generic terms. Peloton has recently filed petitions with the US Patent and Trademark Office's Trial and Appeal Board for their cancellation. Peloton's attempt to sue Mad Dogg is being speculated as of retaliatory nature after Peloton was accused of infringement by Mad Dogg. Indeed, after putting years of expenditure, hard work and time in building a brand name, these legal battles not only are mentally exhausting but also prove detrimental with respect to consumer's trust in the brand.

GREEN HYDROGEN INNOVATION
Ref: [Pv-magazine.com](https://www.pv-magazine.com), Wednesday, 05.05.2021



In order to support an upcoming pilot scheme for new clean energy technologies including green hydrogen, Danish Energy Agency has granted

permission for development of innovative projects without complying with country's energy legislation. This permission has been granted only to two Danish-based energy companies namely GreenLab Skive and Brande Brint. GreenLab's project includes developing an industrial and energy park in which renewable electricity produced is shared among several industry players. This unique energy park has a smart grid solution for all stakeholders to share their surplus energy resources with each other. It also has a 'plug-and-play' cloud solution that is claimed to enable businesses to optimize consumption via a platform that integrates multiple data streams. Brande Brint on the other hand is setting up green hydrogen production in partnership with Spanish power specialist Gamesa.

SOUTH KOREA BUYS BANGANAPALLI, SUVARNAREKHA MANGOES FROM AP
Ref: [Agriexchange.apeda.gov.in](https://www.agriexchange.apeda.gov.in), Friday, 07.05.2021



Mango varieties with Geographical Indication tags Banganapalli and Suvernarekha shall now be exported to South Korea from Andhra Pradesh. The mangoes were treated, cleaned and shipped from APED Registered facility at Tirupati. This step is a part of Union Government's initiative to promote export of agricultural products having GI recognition.

ERICSSON SETTLES PATENT DISPUTE WITH SAMSUNG
Ref: [reuters.com](https://www.reuters.com), Friday, 07.05.2021

IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL
PROPERTY MATTERS



The Swedish telecom equipment maker Ericsson has reached an agreement on global patent licenses with Samsung. This settlement was primarily done to settle ongoing lawsuits in many jurisdictions. The agreement also entailed global patent cross license of cellular technologies including 5G. Patent disputes often drag on for many years altogether because of which resource and time of many conglomerates gets compromised. This dispute started last year when Ericsson alleged that Samsung had not been adhering to FRAND (Fair, reasonable and non-discriminatory terms). Ericsson has made significant investments in R&D and in developing global mobile standards and is committed to licensing its standard-essential patents on FRAND terms for the benefit of consumers and enterprises everywhere. Though the spat has ended in a record time but the same has resulted into a substantial drop in the revenues that Ericsson collects from licensing intellectual property. This agreement on technology cooperation projects is a welcome step as it shall fuel the advancement of mobile industry in open standardization and create valuable solutions for consumers and enterprises.

ECO WARRIORS: E-WASTE RECYCLING GOES HIGH TECH

Ref: financialexpress.com, Wednesday, 12.05.2021



The easiest way to recycle E-waste safely

Eco Recycling has started a new and a unique initiative by developing a mobile app under the name and style Book My Junk. This app has been developed to assist environment conscious users of electronic devices who while discarding their electronic devices prefer somebody at their door step to collect e-waste for recycling. The company with its dedicated team of vehicles has a record of visiting 692 places in its testing phase to collect e-waste or discarded electronic material including mobile phones, chargers, laptops, keyboards, mouse, TV's, LCD's, laptops, desktops, mixers, ovens, irons, fridges, washing machines. In India, improper e-waste disposal in landfills or other non-dumping sites poses serious threats to current public health and can pollute ecosystems for generations to come. From point of view of environment, when electronics are improperly disposed and end up in landfills, toxic chemicals are released, impacting the air, soil, water and ultimately human health.

JEEP VERSUS MAHINDRA THAR

Ref: Timesofindia.indiatimes.com, Wednesday, 12.05.2021



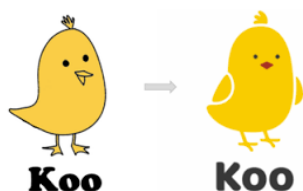
Fiat Chrysler, proud owner of Jeep and Mahindra & Mahindra have embroiled themselves in a conflict over design of latter's Thar SUV in Australia. Fiat Chrysler has demanded that

**IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL
PROPERTY MATTERS**

Mahindra should not launch the Thar in Australia and should give a 90-day notice if it intends to. The main dispute that has pushed both parties to move to the Federal Court of Australia is over Thar's design which Fiat claims infringes the Jeep Wrangler's design. Mahindra eventually had to give an undertaking in the court not to import, market or sell the current Thar vehicle in Australia.

**DESI MICRO-BLOGGING PLATFORM
KOO GETS NEW LOGO**

**Ref: thehindubusinessline.com, Thursday
13.05.2021**



Koo, a micro blogging platform in Indian languages which was founded in March 2020 has unveiled its new logo in continuation of a yellow bird with fresh new look. This platform is tailor-made for a country like India that is quite diverse in terms of number of languages that are spoken. This platform has been founded with a motive to deliver immersive language experience to Indian users and help them connect with one another. The fresh new look indicates the little yellow bird growing up from being a toddler to adolescent. This bird is full of positivity and will inspire people to talk about various aspects of life in a positive and uplifting manner.

**LIKELY GI TAG IN EU SEEN TO BOOST
INDIA'S BASMATI RICE EXPORTS**

Ref: [Financialexpress.com](http://financialexpress.com), Friday, 14.05.2021

**Geographical
Indications
Tag** 

After 8 years of its suspension, India and EU have once again agreed to enhance the bilateral and investment relationship through resumption of negotiations for a balanced, ambitious, comprehensive and mutually beneficial trade agreement. Both sides have agreed to launch negotiations for two key pacts on investment protection and GI. An agreement on Geographical Indications with European Union can boost India's basmati rice exports. However, in order to significantly increase the volume in short term, concerted efforts need to be made to find buyers in countries other than United Kingdom. As per the statistics, share of UK in terms of volume has been nearly half in the total shipments of basmati sent to EU region and the country is also among the top 10 destinations of export of the aromatic Indian rice. This current pending registration of basmati GI in EU and proposed India and EU GI agreement can be pursued to India's advantage because of the very fact of there being an immediate opportunity in textiles and handicraft GI. What is interesting to note is that despite pandemic and an overall export slump, India has by far shown impressive growth in exports of agriculture and allied products in Financial Year 2021 with buoyant shipments of host of commodities including non-basmati rice, wheat, soya meal, spices, sugar, cotton, fresh vegetables, processed vegetables and alcoholic beverages.

**GO AIR EXPLORES LEGAL OPTIONS
OVER TRADEMARK, DOMAIN NAMES**

**Ref: [Freepressjournal.in](http://freepressjournal.in), Saturday,
15.05.2021**



**IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL
PROPERTY MATTERS**

Go Air is exploring legal action against one of its promoter and former Managing Director Jeh Wadia in order to establish its ownership over all trademarks and domain names used by the company. Go Air has also now rebranded itself as “Go First”. Go Air in its draft herring prospectus has mentioned that it intends to pursue all legal possibilities to establish its ownership over all trademarks and 115 domain names. DHRP or offer document is the preliminary registration document prepared by merchant bankers for prospective IPO-making companies in the case of book building issues. The mark Go Air is registered in the name of Go Holdings in which Jeh Wadia holds 99 percent stake. The written license agreement between Go Air and Go Holdings was only for a period of four years and at present there is written agreement between the parties governing the use of intellectual property.

**PANACEA BIOTEC VS SANOFI FOR
PATENT INFRINGEMENT**

Ref: Indianfoline.com, Monday,17.05.2021



Panacea Biotech Limited instituted a suit before Delhi High Court restraining Sanofi Healthcare India Private Limited from marketing a fully liquid hexavalent vaccine that would infringe Panacea’s patent for its fully liquid Whole Cell Pertussis based fully liquid Hexavalent Vaccine, EasySix. Panacea Biotech’s EasySix vaccine is first of its kind which comes in a pre-filled syringe and is used to vaccinate against, Diphtheria, Tetanus, Whooping Cough, Hepatitis B, Haemophiles influenza type b and Inactivated Polio. Sanofi however during the proceedings of this case, gave an undertaking that it would not

manufacture or market any product which infringes the amended claims of Panacea Patent, IN272351.

**ATHER ENERGY PATENTS NEW
ELECTRIC MAXI-SCOOTER DESIGN**

**Ref: financialexpress.com, Saturday,
17.05.2021**



Patent filed by Ather Energy for a new electric scooter design has styling and appearance which is same as that of maxi-scooter. This electronic vehicle has a large windscreen upfront that is typical of maxi scooters with a sleek –looking headlamp. It has a flat seat, a basic looking pillion rear body grab rail and a front disc brake. Apart from this model, Ather Energy has also filed design patents for swingarm, frame, rear body grab rail and also the swingarm cover. As maxi-scooter gains traction in the market, this new product by Ather Energy gives the populace an eco-friendly option.

**KERALA STUDENT DESIGNS’ MICS’
MASKS**

Ref: Livemint.com, Monday,24.05.2021

A first year B-Tech student from Government Engineering College in Kerala, has come up with an innovative mask with a mic and speaker that can be especially useful for doctors and other healthcare staff. This idea cropped up in his mind when he saw his parents who are doctors struggling to communicate with patients clearly. Multiple layers of masks along with face shield

**IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL
PROPERTY MATTERS**

indeed make it cumbersome for health professionals to communicate effortlessly. This mask can be used continuously for four to six hours on a thirty-minute charge which is attached to the mask using a magnet. This gadget is of extreme importance since the guidelines of World Health Organisation have made it mandatory for even vaccinated people to wear face masks. But the only challenge this young innovator faces is funding for mass production of this product. This is the story with any inventor. Hopefully, with inventions like these that cater to survival of humanity at large, government and relevant investors will be able to direct appropriate funds before it's too late.



**KNOWLEDGENTIA
CONSULTANTS**
Corp Legal & Intellectual Property Rights Firm

**W - 19, L.G.F, GREATER KAILASH II,
NEW DELHI – 110048**
Telephone No:
Delhi - 011 - 49122916; 9910734340
Chandigarh - 0172-2544552
Email: info@knowledgentia.com
Website: www.knowledgentia.com
©All rights reserved.
Knowledgentia Consultants