

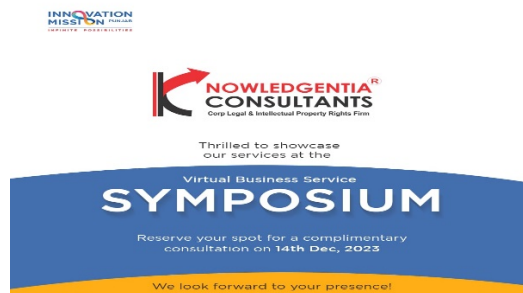
IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL
PROPERTY MATTERS

IP WORKSHOP AT SLIET, LONGOWAL
Monday, 04.12.2023



Knowledgentia Consultants Team led by Founding Partner Ms Aparna Jain conducted a session on Basics of Intellectual Property at SLIET (Sant Longowal Institute of Engineering and Technology) on 4.12.2023. The session evoked great response from faculty and students who participated with a seeking mind to learn and use IP as an important growth parameter. We are grateful to the authorities for a warm welcome and insightful interactions.

TEAM KNOWLEDGENTIA AND TEAM
IM PUNJAB COLLABORATE
Thursday, 14.12.2023



Knowledgentia Consultants collaborates with Team Innovation Mission Punjab as a valued Business Service Provider in an exclusive Business Symposium. If you are a start-up who needs handholding, we are your one stop solution for all corporate legal and intellectual property issues.

COPYRIGHT MUSEUM OPENS IN
SOUTH KOREA

Ref: asiaiplaw.com, Friday, 01.12.2023



The National Copyright Museum has been inaugurated in South Korea through a collaborative effort between the Ministry of Culture, Sports and Tourism and the Korea Copyright Commission. The museum's first floor provides an immersive journey into the creative process, offering insights into potential copyright challenges. The second level serves as an educational hub and provides a range of activities about the exhibitions located on the ground floor. A total of 415 historical and archival documents on copyright have been acquired by the National Copyright Museum. These resources include Yoo Gil-joon's "Seoyugyeonmun" (1895), the first Korean document to discuss copyright, and a 1961 photocopy of the Gutenberg Bible. This is indeed an innovative concept to create awareness among masses about relevance of copyright in daily life.

PURDUE UNIVERSITY WINS PATENT
INFRINGEMENT SUIT

Ref: purdue.edu, Tuesday, 05.12.2023



STMicroelectronics has been ordered to pay hefty amount of compensation to Purdue University in a patent infringement suit which

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resulted into a finding that ST has sold infringing silicon carbide semiconductors. This patent covers groundbreaking technology involving silicon carbide semiconductors invented by Purdue University Professor along with his postdoctoral researcher. Purdue University is one of the top 4 patent-generating university in America. Purdue Research Foundation manages the Purdue Innovation Office of Technology Commercialization (OTC), which operates the technology transfer process. OTC vets invention disclosures from university personnel, applies for patents and other intellectual property protections, and licenses innovations to established companies worldwide. In the 2022 calendar year, PRF secured 192 patents from the U.S. Patent and Trademark Office. In fiscal year 2023, the office reported 150 deals finalized with 203 technologies signed, 400 disclosures received and 218 issued U.S. patents. This a welcome news for all inventors considering the scale at which the University is expanding in terms of research & development activities.

**GI TAG FOR MEGHALAYA'S
LAKADONG TURMERIC**

Ref: deccanherald.com, Tuesday, 05.12.2023



Meghalaya's Lakadong turmeric has been recently awarded the (GI) tag. Lakadong turmeric, which is found in Lakadong area of Jaintia Hills, has high curcumin content and the GI tag will help farmers in marketing as Lakadong turmeric is considered to be one of the world's best varieties of turmeric. It is darker in colour and is grown organically without the use of fertilisers. Few more products from Meghalaya have been awarded GI Tag recently namely- Dakmanda, which is a handwoven ankle-length

lower garment, part of the traditional attire of Garo women of Meghalaya; Chubitchi, which is a rice-based fermented drink of the Garo community consumed during feasts and ceremonies and Larnai pottery, which is made of black clay from Larnai village.

**ANCIENT PLANT SPECIES FOSSILISED
BABY TURTLES**

Ref: nhm.ac.uk, Monday, 11.12.2023



In the year 2003, two five-centimetre wide fossils covered in leaf-like markings were described as a new species of an ancient group of plants known as *Sphenophyllum*. This was quite surprising, as all known members of the group had died out more than 100 million years before the fossil was buried. To see if the fossils were really plants, a team of researchers re-examined them and discovered that the markings weren't the veins of leaves after all, but the ribs of tiny turtles. These fossils were nicknamed after Turtwig, which looks like a baby turtle with a leaf attached to its head. A closer look at the 'Turtwigs' revealed that they were very young at their time of death and were probably less than a year old. Within a few weeks of their death, the turtles would have ended up being buried and started their journey to becoming fossils. This revelation hopefully provides reassessment of plant fossils and inspire more researchers to delve into Colombia's fossil plant collections, and help to answer some of botany's larger questions.

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**GI TAG RENEWED FOR
POCHAMPALLY IKAT**

Ref: newstap.in, Friday, 15.12.2023



Pochampally Ikat, which was India's first handloom product to get a GI tag, has been renewed for next ten years. GIs, like trademarks, are perpetual and only need to be renewed every ten years from the date of filing. The GI application was about to expire, and early action by the Registered Proprietor helped in the renewal of the GI for Pochampally Ikat. The GI logo of the Pochampally IKAT will also be submitted for renewal soon as it was filed separately.

“CA INDIA” LOGO REGISTERED

Ref: news.caclubindia.com, Friday, 15.12.2023



A crucial milestone has been achieved in the process of securing IP rights for emblem that represents prestigious ICAI after acceptance of the registration application for the institute's new 'CA INDIA' logo. The 'CA INDIA' logo aims to encapsulate the essence of the institute and its role in shaping the accounting and finance landscape in the country. The incorporation of the tricolour into the logo is a powerful symbol of the Institute's connection to India. The three colours of the Indian flag represent unity, diversity, and sovereignty, and they reflect the brand's commitment to serving the people of India and contributing to the

nation's development. The tricolour has been used in such a fashion that it hints at motion, a flight, and a journey toward progress, showcasing the Institute's forward-thinking approach.

**OWNER OF TM OF A SHAPE CANNOT
BE ALLOWED TO MONOPOLISE
EVERY VARIANT**

Ref: verdictum.in, Monday, 18.12.2023



Delhi High Court in a case titled M/S Suman International & Anr. V. Mahendra Gulwani & Anr. has held that a party having registration in one shape cannot be allowed to monopolise each and every variant of the said shape only because both happened to be flowers. If that argument is accepted then the respondents would be entitled to seek injunction against every manufacturer who wants to manufacture a confectionary in a shape of a flower. In this case, Respondent claimed exclusive rights over a distinct rose-shaped lollipop and associated trademarks. The respondents contended that the appellants' product, 'SWEET ROSE LOLLIPOP,' bore a deceptive similarity, leading to confusion among consumers. The Court, in its October 2021 ruling, sided with the respondents. It cited resemblances in both the shape of the product and its packaging. Additionally, the Court took note of the recent launch of the contested lollipop by the appellants, which bolstered the respondents' argument regarding trademark infringement. The evidence laid before the court suggested that shape wasn't uniquely associated with the respondents' brand alone.

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**UNITAID AWARDS MILLION DOLLAR
FUNDING TO ADDRESS IP RELATED
BARRIERS**

Ref: unitaid.org, Tuesday, 19.12.2023



Working in partnership with the International Treatment Preparedness Coalition (ITPC), Third World Network (TWN), and Wemos, Unitaids will contribute to equitable access to health products of public health importance by improving affordability, building capacity and improving supply of key tools for HIV, TB, hepatitis C, cervical cancer, and public health emergencies, in complementarity with other access strategies such as voluntary licenses. Before the COVID-19 pandemic many people lacked access to essential medicines. Then the pandemic overloaded health systems and set back progress on diseases such as HIV, tuberculosis (TB), malaria, and hepatitis C, among others. It also laid bare profound disparities in the way that health research is conducted and how access to innovation is determined. This kind of intervention is much needed in post pandemic era as without timely intervention, inequitable access will only widen, and populations that are already vulnerable and marginalized will face increasing risk of disease, poverty, reduced quality of life and even death. These new collaborations will ensure the products are affordable and available to everyone in Low- and Middle-Income Countries who needs them.

**BUZZFEED, SEMAFOR SUED OVER
TRADE SECRET THEFT**

Ref: [businessinsider.com](https://www.businessinsider.com), Friday, 22.12.2023



Ozy Media has sued digital media company BuzzFeed, a startup news outlet Semafor and its founder Ben Smith for allegedly stealing trade secrets from the now-shuttered US media and entertainment company. Smith had launched Semafor in October 2022. As per the complaint, Smith gained an inside view into the company's operations when BuzzFeed, the digital media outlet he once led, considered acquiring Ozy in 2019. The lawsuit seeks unspecified compensatory and punitive damages, as well as to have Smith and Semafor pay Ozy all gains, profits and advantages derived from the alleged theft. Ozy had shut down in October 2021 after Smith, then a New York Times media columnist, reported that Ozy co-founder Samir Rao impersonated a YouTube executive during a fundraising call with Goldman Sachs and said many of the media company's videos attracted more than a million views on the platform.

**RESEARCH BASED INCUBATION
FACILITY FOR GI INAUGURATED AT
(MAHE)**

Ref: [manipal.edu](https://www.manipal.edu), Friday, 29.12.2023



Vision Karnataka Foundation (VKF) and Manipal Academy of Higher Education (MAHE) have inaugurated a research-based incubation programme for GI tagged products.

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The incubation program is working on building, developing, and growing livelihood clusters around Udipi region with GI focussed communities belonging to the Udipi Mattu Gulla and Shankarpura (Udipi) Mallige clusters. This is a first of its kind facility in the country that is focussing on incubation for GI tagged communities engaged in market linkage activities. Under this incubation arrangement, VKF will be providing support for this initiative by handholding the GI farmers, Self Help Groups and other stakeholders for improving the product quality, enhancing the marketability, providing better market linkages for the GI tagged products. VKF is planning to set up Common Facility Centers (CFC) under the Micro Small and Medium Enterprises (MSME) Cluster Development Programme (CDP) scheme to provide much needed value addition to these GI tagged products.



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