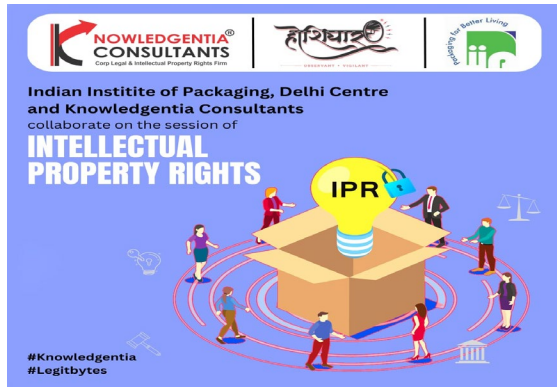


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**KNOWLEDGENTIA AND INDIAN
INSTITUTE OF PACKAGING, NEW
DELHI TEAM UP FOR IPR AWARENESS**
Wednesday, 04.10.2023



Founding Partner, Knowledgegentia Consultants, Ms. Aparna Jain delivered a lecture on IPR on 4th Oct 2023 at the Indian Institute of Packaging, Delhi Centre. We are glad to take forward our professional association with the prestigious Institute in spreading IPR awareness and contributing to innovation ecosystem.

**EXPERT TALK AT PANJAB
UNIVERSITY, CHANDIGARH BY
KNOWLEDGENTIA**
Thursday, 19.10.2023



Founding Partners, Knowledgegentia Consultants conducted an expert talk on the theme bridging gap between academia & industry through IPR at Panjab University campus in collaboration with DST CPR – PU on 19.10.2023.

**KNOWLEDGENTIA COLLABORATES
SUPPORTING PARTNER FOR RACE TO
FUNDS AT AMITY, NOIDA**
Saturday, 28.10.2023



Experts from Knowledgegentia shared key insights on taking business to next level at Amity, Noida Campus on 28th October during the Race to Funds Event. Live Pitching, Master Classes, Networking and Panel Discussion with experts benefitted many budding inventors and entrepreneurs.

**HIGHER DEGREE OF CAUTION FOR
TRADEMARKS IN FOOD ITEMS**
Ref: [livelaw.in](https://www.liveweb.in), Monday, 02.10 .2023



The Delhi High Court in case titled Dominos IP Holder LLC & Anr v. MS Dominick Pizza & Anr, 2023 SCC OnLine Del 6135, granted permanent injunction restraining defendant, from using in any manner the marks 'Dominick Pizza', 'CHEESE BURST' and 'PASTA ITLAIANO' or any other mark which was identical or deceptively similar to the plaintiffs' registered trademarks. The Court held that the phonetic similarity between 'Domino's' and 'Dominick's', combined with the similarity in logos, and good and services provided by the

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plaintiffs and Defendant 1, rendered the marks deceptively similar to each other. Further, when a customer of average intelligence and imperfect recollection visited 'Domino's Pizza' and later, visited 'Dominick's Pizza', likelihood of confusion was bound to exist and this likelihood would further increase by the manner in which Defendant 1 had chosen to represent its logo. The Court expressly noted that "where the marks in question pertain to food items, or eateries where food items are dispensed and served, a somewhat higher degree of care and caution is expected to be observed. Running an eating house using a mark which is deceptively similar to a reputed mark does not speak well for the enterprise concerned. The intent to capitalise on the reputation of a known and established brand, by using a mark which is deceptively similar to the mark used by the brand, can, in a given case, give rise to a legitimate apprehension of quality compromise by the imitator." The Court directed Defendant 1 to withdraw an application submitted to the Trade Marks Registry for registration of its mark. Further, Defendant 2 was directed to transfer the domain names www.dominickpizza.com and www.dominickpizzas.com to the plaintiff and Defendant 1 was made liable to pay approximately Rs. 6.5 Lacs, the actual costs incurred by the plaintiffs in the present litigation.

ARUNACHAL PRODUCTS RECEIVE GI TAGS

Ref: nationalheraldindia.com, Friday, 06.10.2023



Three indigenous products from Arunachal Pradesh, Yak Chhurpi, Khamti Rice and Tangsa Textile have been granted GI Tag by GI Registry, Chennai. "Chhurpi" is a naturally fermented milk product prepared from the milk

of Arunachali yak, which is a unique yak breed found in West Kameng and Tawang districts of Arunachal Pradesh. Being an excellent source of protein, it is used as a substitute for vegetables by tribal yak herders in vegetation-starved cold and hilly mountainous regions of the state. It is also known for benefitting tribal herders against cold and hypoxia besides providing enriched nutrition. This registration is expected to serve as the cause of yak conservation and socio-economic upliftment of yak pastoralists.

**HIGH COURT REFUSES TO INJUNCT
TV COMMERCIAL OF PURO PINK
SALT**

Ref: livelaw.in, Tuesday, 10.10.2023



The Delhi High Court in the case titled, Tata Sons (P) Ltd. v. Puro Wellness (P) Ltd., 2023 SCC OnLine Del 6338 has recently held that any form of advertisement allowed extolling of one's own product and the advertisement became objectionable only when it made comments about another's product. The Court observed that the assertions which Tata found so objectionable in the impugned commercial regarding Puro's product being natural, free from chemicals and additives, not processed or bleached and, most importantly, a healthy alternative to common salt, were selling points based on which Tata had actually sold its own Himalayan Pink Salt and it was incumbent on Tata to have disclosed this fact. The Court held that Tata had studiously concealed these facts from the Court, and it had, thereby, completely disintitiled itself to equitable interlocutory injunctive relief. The Court held that the impugned commercial was, within the boundaries of what was permissible in comparative advertising.

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HUMANS OF BOMBAY VS PEOPLE OF INDIA

Ref: indianexpress.com, Thursday,
12.10.2023



Delhi High Court in the case titled, Humans of Bombay Stories (P) Ltd. v. POI Social Media (P) Ltd., 2023 SCC OnLine Del 6390, ordered both parties to refrain from using each other's copyrighted work such as commissioned images, literary works, original pieces, commissioned videos and manner of representation of stories. While confirming basics of copyright law regarding no copyright in an idea, the judge held that the copying of the expression can lead to copyright infringement. There cannot be a "monopoly" on running a storytelling platform (idea), however, "all such platforms ought to adopt their own creative expression to communicate such stories". If photos are commissioned or videos produced by either of the two platforms, the copyright in such content would be vested in that respective platform and such content can't be replicated. The court also said that if any individual passes on photos from their private collection to the platform then no copyright can be claimed by the platforms.

LUPIN GETS NOD FOR GENERIC MEDICATION

Ref: economictimes.indiatimes.com, Friday,
13.10.2023



Mumbai based drug maker Lupin has recently received approval from US health regulator to market a generic medication for reducing excessive daytime sleepiness. This product is the generic equivalent of Jazz Pharmaceuticals' Xywav Oral Solution. The drug will be manufactured at Lupin's Somerset facility in the US. The drug maker is also exclusive first-to-file and may be eligible to receive a 180-day exclusivity period at product launch.

INDIA TO DOUBLE MANPOWER TO PROCESS IP APPLICATIONS

Ref: economictimes.indiatimes.com, Friday,
13.10.2023



At a National Intellectual Property Conference held this year, government's focus to root out frivolous pre-grant opposition, doubling of manpower and streamlining of application process has been made clear. Appointment of more examiners and joint controllers will indeed ensure approvals in time bound manner. 900 positions are expected to be filled in coming months. Increase in patent and trademark filings too mandates this step as the need of the hour. Plans have also been announced for 100% digitalisation of the office of Controller General of Patents, Designs and Trademarks for increased efficiency.

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**A SINGLE PLANT TO PRODUCE
TOMATOES, BRINJALS AND CHILLIES**

Ref: [hindustantimes.com](https://www.hindustantimes.com), Tuesday,
17.10.2023



Scientists at ICAR have been well known for developing “Pomato” that yields potatoes and tomatoes using the grafting technique and now yielding of brinjal and tomatoes has been made possible with the development of “Brimato”. Brimato is capable of surviving waterlogging conditions for four days. For development of Pomato, potato tubers were germinated. The grafting of tomato plants was then done on the germinated potato tubers. The plant which was thereafter irrigated from time to time bore tomatoes above the ground and potatoes below the ground. A single plate of pomato has yielded 3 kg of tomatoes and around 1.25 kg of potatoes. Now, the next goal of the scientist is to develop a new single plant that will yield three vegetables simultaneously- brinjal, tomato and chilli. The grafting of chilli and tomato plants for this purpose has been done on brinjal rootstock.

**WRIT PETITIONS AGAINST IPAB
ORDERS TO BE DECIDED BY SINGLE
JUDGE**

Ref: [thedailyguardian.com](https://www.thedailyguardian.com), Wednesday,
18.10.2023



The Delhi High Court in the case Ayur United Care LLP v. Union of India and Anr. has held

that wherein the writ plea is moved challenging the orders passed by the Intellectual Property Appellate Board, IPAB before its abolition in 2021, the same would have to be heard and decided by a single judge and not a division bench. The court while stating that the Tribunal Reforms Act, 2021 abolished various Tribunals which includes the India’s Intellectual Property Appellate Board, IPAB and has assigned their function to the country’s Commercial Courts and High Courts, any hesitation or refusal by the Single Judge to hear the petitions, short of recusal, would amount to abdication of the judicial function vested in him.

**CENTRE’S SINGLE-WINDOW
APPROVAL SYSTEM FOR COMPANY
INCORPORATION**

Ref: [livemint.com](https://www.livemint.com), Tuesday, 24.10.2023



Companies and limited liability partnerships (LLPs) can now be incorporated using the central government’s National Single Window System (NSWS) which offers various central and state approvals in one place. NSWS allows securing government approvals without having to go to individual ministries or to states. This portal also offers live tracking of application status, quick response to queries and document security. It hosts applications for approvals from 31 central government departments and 22 state governments, according to information available from the portal. This service can now be availed from both the NSWS portal and the MCA21 portal. In the MCA21 portal, the ministry offers various services like getting a permanent account number (PAN), bank account and GST registration while applying for incorporation of a business in one go, a government official said on condition of anonymity. The ministry is also in the process of offering adjudication of a host of compliance defaults and other lapses which have been

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decriminalised, entirely virtually in a new IT module, which will be added to the MCA21 portal. The trend is to cut down the physical interface between the authorities and the business community and to manage approvals and adjudication virtually, which will also introduce more objectivity in decision-making. The corporate affairs ministry also introduced a centralised processing centre for the voluntary winding up of companies in April this year. Under this, the time taken for companies to voluntarily exit the business has come down to about 100 days now compared to about 180 days earlier.

**WORLD'S FIRST AI SAFETY
INSTITUTE TO BE SET UP IN UK**

**Ref: business-standard.com, Thursday,
26.10.2023**



As the country takes the lead in examining and testing new types of artificial intelligence, UK is all set to become the headquarters of the world's first AI safety institute. Though many fears and insecurities are associated with the development of AI including but not limited to cyber-attacks, disinformation, fraud, child sexual abuse, building chemical or biological weapons, humanity losing control over technology, announcement of the institute of this kind will lead to carefully examining, evaluating and testing new types of AI so that all risks can also be timely explored and prevention strategies established.



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