

**IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL PROPERTY MATTERS**

**IPR AWARENESS SESSION  
Wednesday, 13.07.2022**



Knowledgentia Consultants in collaboration with Jagdish Chandra D.A.V. College, Dasuya, Hoshiarpur, Punjab IIC cell organized an online session of Overview of IPR on 13th July, 2022. The session which was organized with an objective of raising awareness about intellectual property rights evoked great response from the audience who participated enthusiastically.

**IFFCO BAGS PATENT FOR NANO UREA  
Ref: livemint.com, Saturday, 02.07.2022**



IFFCO has patented its revolutionary nanotechnology based fertilizer nano urea and nano DAP. Patent of nano variants of Urea and Di Ammonium Phosphate which are largely consumed in our country will definitely strengthen the Indian economy as a result of reducing input cost to agriculture. These products are beneficial for farmers as they play an

instrumental role in reducing soil, air and water pollution. Soil is further saved from excessive chemicals as well.

**METABOLISM TRACKING RING FOR IMPROVING HEALTH  
Ref: thehindu.com, Wednesday, 06.07.2022**



Ultrahuman, a popular metabolic fitness platform has launched a new product under the name and style Ultrahuman ring for measuring movement, sleep and the body's energy dynamics along with intelligent activity in real-time in order to balance and take control of your health. This ring has no screen or vibrations with a 5-day battery life. The outer surface of the ring is titanium body coated with tungsten carbide which is scratch resistant. The insights and Details can be checked on the app. This innovative technology is definitely going to contribute in the health industry in the most unique manner.

**FACEBOOK VS. FACEBAKE  
Ref: indianexpress.com, Monday, 11.07.2022**



The Delhi High Court has permanently restrained the owner of a Bangalore based cake shop from using the name 'Facebake', or 'Facecake' or any

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other trademark for its products and services. This order was pronounced in a suit filed by Meta Platforms in the year 2021 that owns Facebook against owner of Facebake from using the mark facebake, the website [www.facebake.in](http://www.facebake.in) and related email ids. The shop owner has also been ordered to deliver all finished and unfinished materials to Meta for destruction. This includes all locks, signage, cards, stationary, accessories, packaging, labels and other material bearing the mark “Facebake” or any other mark deceptively similar to “Facebook”. Damages worth Rs 50,000 has been awarded in favour of Meta as well. While pointing out malafide intentions of the defendants, the court went a step further in declaring how unfair advantage is being taken by changing the mark from Facebake to Facecake after passing of injunction in this case.

**SINGAPORE FIRM SUSPECTED FOR CRYPTO FRAUD**

**Ref: [newindianexpress.com](http://newindianexpress.com), Monday, 18.07.2022**



In a case where an NRI lost crores of money to a cryptocurrency platform, Hyderabad based cyber crime organization, sent out notices to a Singapore based firm seeking details of the victim’s account. The victim repeatedly invested his earnings in Bibox which deals in cryptocurrency trade but when he tried to withdraw his money, the platform displayed absence of any funds in his account. A case was registered by the police with suspects being few Nigerians but still there has been no concrete headway in catching the criminals. As digital revolution continues to expand, the scale at which crime is being committed is expanding as well.

High time, regulations governing international standards be set to handle the growing cyberspace.

**PROPERTY TAX REGIME AMENDED**

**Ref: [indianexpress.com](http://indianexpress.com), Tuesday, 19.07.2022**



Senior citizens, women, differently abled and ex-servicemen are now eligible for 30% rebate in property tax on self use property of 100 square meters located in Delhi as per new tax structure. In the National Capital Territory of Delhi, properties are divided into 8 categories depending on their location for tax collection. Property tax will be charged at the rate of 15% for residential buildings and 20 % for non-residential buildings from constitutional bodies, tribunals, government departments. Municipal Corporation has further decided to give a rebate of 10% on property tax to those group housing societies where 90% residents will be paying. Additional 5 % rebate for promoting sustainable way of living i.e., 100% of waste segregation norms if implemented by society will also be given.

**MANOLO BLAHNIK WINS 22-YEAR TRADEMARK BATTLE IN CHINA**

**Ref: [reuters.com](http://reuters.com), Wednesday, 20.07.2022**



Manolo Blahnik has recently won a long-standing legal battle in China which related to trademarks

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filed by a Chinese businessman related to Manolo Blahnik name. Manolo Blahnik a well-known international brand has been in use since 1970's but China being "first to file" jurisdiction in the year 1999 made the Chinese Businessman a strong claimant for prior user as per Chinese law. Since the amendment of Chinese law in the year 2019 and the introduction of concept of "bad faith" filings; many international brands have bagged high profile wins. It interesting to note however that international brand Manolo Blahnik which has only been available to consumers in China via third party e-commerce website could attract long standing trademark disputes. Clearly the time has arrived for certain uniform international standards to be set for governing IP regime along with local laws prevailing in countries.

**NRAI TO ISSUE ADVISORIES ON SERVICE CHARGE DECLARATION**

**Ref: [economictimes.indiatimes.com](http://economictimes.indiatimes.com), Thursday, 21.07.2022**



The National Restaurants Association of India, will be issuing advisories for its members to concretely declare in their outlets that they levy service charge on consumer's bills, menus, posters within outlets and tent cards on table. This move will be implemented in the light of Delhi High Court order staying guidelines issued by Central Consumer Protection Authority which prohibited restaurants and hotels from levying service charge on bills. Advisories to not let levy service charge on takeaways will definitely make consumers aware before placing the order.

**USPTO PARTNERS WITH WIPO GREEN**

**Ref: [uspto.gov](http://uspto.gov), Thursday, 21.07.2022**



USPTO has recently become a technology partner to global green technology platform of WIPO GREEN which operates as a public-private- partnership including major technology companies, IP offices, business groups, research institutes and nongovernmental organizations. It an online platform for technology exchange, connecting providers and seekers of environment friendly technologies and organize acceleration projects, conferences as well as international events. This partnership will play decisive role in addressing the challenge of global climate change by identifying, producing and selling innovative green technologies.

**PHENOMENAL RISE IN START UPS**

**Ref: [timesofindia.indiatimes.com](http://timesofindia.indiatimes.com), Saturday, 23.07.2022**



In recent years, start up and technology ecosystem in the country has grown exponentially. The Government's Start up India Initiative that was launched in the year 2016 has played an important role in nurturing India's start

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up culture which has been the source of driving force for economic growth and expansion of employment opportunities in the country. Department of Science and Technology launched an umbrella programme – National Initiative for Developing and Harnessing Innovations (NIDHI) in the year 2016 for nurturing ideas and innovations into successful start-ups. Under NIDHI, different programmes range from providing fellowships to the students opting for entrepreneurship through Entrepreneurs-in-Residence programme, Promoting and accelerating young and aspiring innovators and startups (PRAYAAS). Innovations in Biotechnology sector through Biotechnology Industry Research Assistance Council (BIRAC) and BioNEST Scheme have also contributed to nurturing startup ecosystem in the country. As a result of all these efforts, a whopping 72,993 start ups have been recognized by Government of India till June 2022.

**ARBITRATOR SCOPE LIMITED**

**Ref: livelaw.in, Wednesday, 27.07.2022**



The Delhi High Court in the recent case titled Food Corporation of India v. Adani Agri Logistics Ltd., 2022 LiveLaw (Del) 718, has clarified that an arbitrator cannot alter the express terms of agreement by applying the business efficacy test when there is no ambiguity as to the intention of the parties. Upholding the applicability of Penta Test in case of ambiguity between the parties as to terms of contract, the court clarified that arbitral award will be vitiated by patent patent illegality if express terms of the agreement are ignored or contravened by the arbitrator.

**DINDIGUL THALAPPAKATTI BIRYANI WINS LAWSUIT IN MADRAS HIGH COURT**

**Ref: thehindu.com, Thursday, 28.07.2022**



Dindigul Thalappakatti has won a trademark suit against a local restaurant in Trivandrum in Madras High Court. Thalappakatti Biryani Hotel started way back in 1957 in Dindigul and was founded by a person who would always wear a turban called Thalapa, a traditional headdress earning him a nickname which eventually became the name of the brand. The name therefore symbolizes tradition, authentic, unchanging delicacies handed down over the years. Thus, the name has been copyrighted too to protect the patronage. This restaurant has 90 outlets in India and 8 in other countries USA, UAE, Singapore, Malaysia & Sri Lanka.



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