

IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL  
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**MARUTI TRADEMARKS ‘S-ASSIST’**

Ref: team-bhp.com, Wednesday, 02.06.2021



With Maruti Suzuki filing trademark application for the name “S-Assist”, speculations in the market reach a skyrocketing height that the brand is on its way to launch clutch less manual transmission vehicles. This technology uses a sensor and hydraulic actuator which automates clutch operation. Now the driver without worrying about engaging or disengaging the clutch can use normal H-pattern gearshift. At present Maruti offers standard manual, torque converter automatic transmission and automated manual transmission in its cars. It will be interesting to note how this new variant will be positioned and what kind of impact Maruti will lead in the market henceforth.

**UNION CABINET APPROVES MODEL TENANCY ACT**

Ref: timesofindia.indiatimes.com, Wednesday 02.06.2021

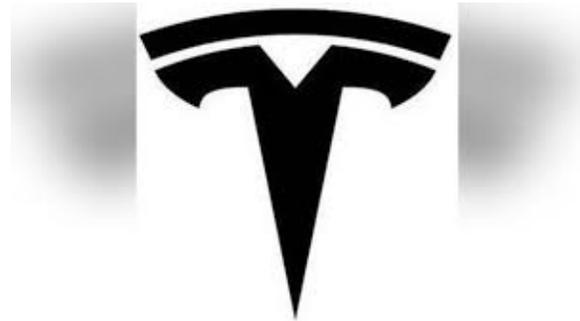


The Union Cabinet has recently approved Model Tenancy Act with an aim to create a vibrant, sustainable and inclusive rental housing market in the country. This act has a capacity to address the issue of homelessness as it will enable creation of adequate rental housing stock for all the income

groups. With unlocking of vacant houses for rental housing, encouragement to private participation, institutionalization of rental housing, there will be a shift from informal to specific contract arrangement between landlord and tenant from hereon.

**TESLA FILES TRADEMARK “T”**

Ref: autonews.com, Wednesday, 02.06.2021



Tesla has recently filed three trademark applications with the US Patent and Trademark office to use its “T” logo design and two other iterations of its “Tesla” stylized logo for use in the food industry. Incidentally, all three applications are for restaurant services, pop-up restaurant services. Elon Musk has been hinting at this concept since many years now and with this progress, what needs to be seen is the new heights Elon Musk and his team takes us to.

**PATENT FOR BLACK PEPPER MICRONUTRIENT MIXTURE**

Ref: thehindu.com, Thursday, 03.06.2021



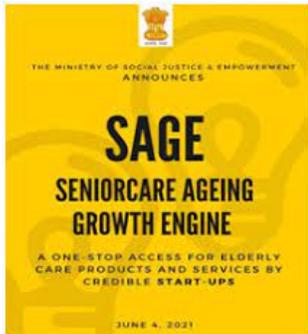
The Indian Council for Agricultural Research – Indian Institute of Spices Research has received a patent for black pepper micronutrient foliar formulation. These formulations have been developed for major spices such as black pepper,

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ginger, turmeric and cardamom to overcome micronutrient deficiencies and to meet physiological and metabolic requirements of spice crops. This application was submitted in the year 2013 and this technology has been licensed to seven entrepreneurs till date on non exclusive basis for commercial production. This micronutrient mixture for black pepper developed by a team of scientists including Dr. V. Srinivasan, Dr. R. Dinesh and Dr. S Hamza.

**INNOVATIVE SOLUTIONS FOR ELDERLY**

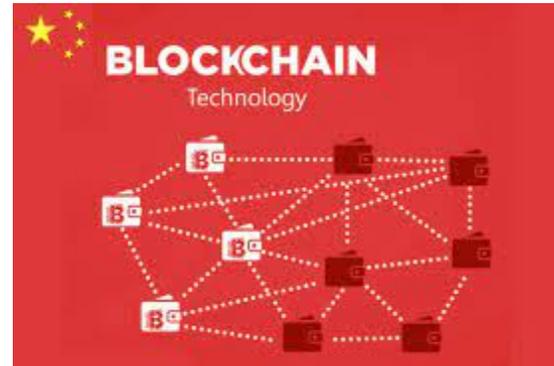
**Ref: [economictimes.indiatimes.com](http://economictimes.indiatimes.com), Friday, 04.06.2021**



The Government has recently announced a project to select, support and create a one stop access-point of elderly care products and services by credible startups. This project is titled as Seniorcare Ageing Growth Engine Project where the government has made an attempt to mobilize the youth in finding innovative solutions to help senior citizens. At present, there is no infrastructure in our country where products, processes and services for elderly are available. Under this project, start ups will be selected on the basis of innovative products and services which they should be able to provide across sectors such as health, housing, care centres, apart from technological access linked to finances, food, wealth management and legal guidance. The Ministry of Social Justice and Empowerment will act as facilitator enabling elderly to access products through these identified start ups.

**COPYRIGHT PROTECTION THROUGH BLOCKCHAIN**

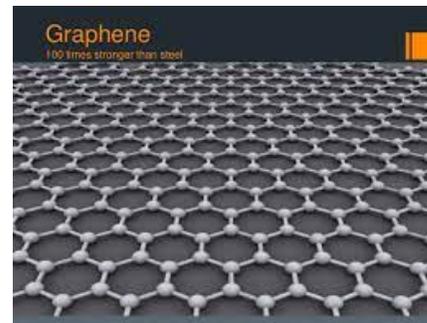
**Ref: [coindesk.com](http://coindesk.com), Saturday 05.06.2021**



The Copyright society of China has launched the China Copyright Chain which can document proof of digital assets, monitor infringement activities, collect evidence online, issue notices to remove piracy products and help courts settle copyright related disputes as well as process lawsuits. It was in the year 2018 when China's Supreme People's Court recognized evidence authenticated by blockchain and considered it legally binding. The Internet Courts in Beijing, Shanghai and Guangzhou have even started using blockchain to conduct meetings and document court records. The main benefit of switching to this kind of system is that blockchain can significantly reduce the cost to protect digital copyright, increase efficiency and provide new ways to collect evidence, trade digital assets and protect the right of copyright owners.

**CONCRETE REVOLUTIONISED**

**Ref: [scitechdaily.com](http://scitechdaily.com), Saturday, 05.06.2021**



As the world races to realize UN Agenda of achieving 17 Sustainable Development Goals towards 2030, a new product developed with a joint venture between graphene specialists at the

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University of Manchester and alumni led Construction Firm Nationwide Engineering braces to revolutionize the concrete industry. Production of concrete in the building industry is one of main cause of global carbon dioxide emissions. By adding a tiny amount of graphene which is made up of a single layer of carbon atoms, concrete is strengthened about 30 % as compared to standard RC30 concrete. Graphene makes a difference by acting as a mechanical support and as a catalyst surface for the initial hydration reaction and better bonding. This reduction in material across a range of engineering application will make significant difference to environment impact and costs.

**COPYRIGHT INFRINGEMENT OF  
ARTIST WORK**

Ref: [bbc.com](http://bbc.com), Tuesday, 08.06.2021



Japanese game maker Capcom faces the brunt of a law suit filed by a photographer on account of using her images without her permission. The photographer has claimed photographic patterns from a published book were used in games Resident Evil and Devil My Cry. She is seeking damages worth \$12m for use of textures and images taken from her book Surfaces published in 1996. Along with hefty financial compensation, the photographer has demanded destruction of each copy of the game and other products using her images. Transition to a digital economy demands stronger laws specially in the field of Intellectual Property. Whether our country and world are ready to embrace this transition yet is the key question that all policy makers and entire legal fraternity needs to deliberate upon and if not done, the same can result into exorbitant litigation in the courts thereby pressurizing existing legal system.

**INDIA & AUSTRALIA JOIN FOR CYBER  
SECURITY**

Ref: [financialexpress.com](http://financialexpress.com), Thursday, 10.06.2021



Transition to digital economy demands strengthening of security of critical information infrastructure as well as 5G technology and Internet of Things Devices. With this agenda and motivation, India and Australia have agreed to enhance cooperation with private sector and academia and to work together in skill and knowledge development. This will also cover cooperation in the sphere of cyber-enabled critical technologies. India-Australia Joint Working Group has been established under a framework arrangement on the cyber and cyber-enabled critical technology cooperation between two countries to implement a five year (2020-25) plan of action. Due to rising global security concerns relating to Chinese telecom giant Huawei's 5G network, this comprehensive strategic partnership between two countries is certainly a welcome step.

**MOU FOR MOLNUPIRAVIR**

Ref: [expresspharma.in](http://expresspharma.in), Thursday, 10.06.2021



An MOU has been signed between CSIR-Indian Institute of Chemical Technology, Hyderabad, the CSIR-National Institute for Interdisciplinary Science and Technology (NIIST),

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Thiruvananthapuram and Suven Pharmaceuticals for process technology transfer and manufacturing of anti-COVID drug Molnupiravir. This anti-viral drug was initially developed for treatment of influenza but has now been repurposed to treat COVID-19. As per the research and study conducted by concerned parties, this drug can completely suppress the COVID virus transmission within 24 hours. The complete technology will be transferred to a company SPL for manufacturing and launching the drug in the market as an effective medication for COVID infected patients. As per the agreement, CSIR-IICT will also provide process know-how for manufacture of new anti-COVID drug 2-DG to treat moderate and severe COVID infected patients to reduce their oxygen dependency.

**HYBRID MULTIPLY FACE MASK**

Ref: [thehindubusinessline.com](http://thehindubusinessline.com), Thursday, 10.06.2021



A washable hybrid multiply face mask which can be a good alternative to N-95 Masks filtering 90% of particulates and 99% bacteria, has been developed by Hyderabad based Parisodhana Technologies. These Made in India face masks ensure high breathability with comfortable ear loops. They can be conveniently used in tropical conditions as they are prepared from hand weaved cotton contact materials. This company was supported by Biotechnology Industry Research Assistance Council and IKP Knowledge Park under fast track COVID-19 fund to develop hybrid multiply face masks, SHG-95. BIRAC which is a not-for-profit public sector enterprise acts as an interface agency to encourage evolving biotechnology industry.

**HONDA FILES DESIGN PATENT FOR CRF300L IN INDIA**

Ref: [auto.hindustantimes.com](http://auto.hindustantimes.com), Friday, 11.06.2021



After introducing CB500X motorcycle, Honda has filed a design patent for the CRF300L in the Indian market. This model is a successor to CRF250L and features a 284mm ground clearance as well as super high 880mm of seat height. Its engine is compliant with Euro 5/BS 6 emission norms. Applying for patent though is no guarantee for the launch of vehicle considering the state of affairs of the India economy at present point in time.



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