

KNOWLEDGEATE™- December 2020  
IMPARTING KNOWLEDGE ON LATEST CORPORATE LEGAL AND INTELLECTUAL  
PROPERTY MATTERS

**INDIA AND USA SIGN MOU ON  
INTELLECTUAL PROPERTY  
COOPERATION**

**Ref: indianexpress.com, Saturday, 4.12.2020**



India and US have signed a Memorandum of Understanding on Intellectual Property Cooperation. This Agreement between the Commerce Ministry's Department for Promotion of Industry and Internal Trade and the United States Patent and Trademark Office aims to increase IP cooperation between both the countries. Both countries now have an opportunity to learn from each other's experience. This MOU shall facilitate the exchange and dissemination of best practices, experiences and knowledge on IP among the public as well as for all the stakeholders. There will also be a collaboration in training programs as well as exchange of experts. It will lead to fostering of best practices for registration and examination of applications for patents, trademarks, copyrights, geographical indications, and industrial designs, as well as the protection, enforcement and use of IP rights. Further, it shall also enhance the development and implementation of automation and modernization systems in IP and procedures for management of IP office services.

**IN THE WORKS, A COPYRIGHT  
SOCIETY TO HELP MOVIE WRITERS  
GET ROYALTIES**

**Ref: indianexpress.com, Saturday,14.12.2020**



The first ever copyright society under the name and style “the Screenwriters Rights Association of India” has recently been founded by a veteran Hindi Film writer Anjum Rajabali. The Application for this copyright society is currently with the Registrar of Copyrights. Giving writers their due has been a long drawn struggle in India. It is because of a writer's efforts and imagination that characters are given a concrete form through a film that brings them alive for the audience. Despite that, creation of this society has evoked criticism from many big studios, producers and OTT Platforms.

**BENTLEY V. BENTLEY: CAR FIRM  
LOSES APPEAL AGAINST TRADEMARK  
RULING**

**Ref: bbc.com, Wednesday,16.12.2020**



Luxury Car Manufacturer Bentley Motors has lost its appeal against a 2019 ruling passed by the High Court holding Bentley Motors liable

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for infringement of copyright of Manchester based Bentley Clothing. This meant the car firm could not use the name Bentley on its UK clothing range either on its own or in conjunction with its famous “wings” logo. This dispute began when clothing company that was founded in the year 1962 approached Volkswagen-owned car firm in 1988 about branding clash. Several unsuccessful attempts were also made by BM to cancel clothing firm’s Bentley trademark which it held since 1982 at the UK Intellectual Property Office.

**US OPENS PROBE INTO WHETHER VW VEHICLES INFRINGE JAGUAR LAND ROVER PATENTS**

**Ref: [auto.hindustantimes.com](http://auto.hindustantimes.com), Tuesday 22.12.2020**



In the month of November 2020, Jaguar Land Rover registered a complaint with the US International Trade Commission seeking to prevent the import of VW Porche, Lamborghini and Audi models as they were allegedly infringing its patents. These models include LamborghiniUrus, Porche Cayenne and Audi’s Q5, Q7, Q8, A6 Allroad and e-tron vehicles and VW Tiguan. The commission has now opened the matter for investigation but there has been no decision on merits yet. JLR has been constantly maintaining a stance that JLR’s patented inventions are being used without any payment or permission. The patent mainly concerns the improved system for driving vehicle on different driving surfaces, in particular off-road. Its Terrain Response Technology maximizes performance on off road driving surfaces including grass, snow, mud, sand and rocks.

**PFIZER PHARMACEUTICAL, ASTRAZENECA AND AMAZON TO BUILD NEW INNOVATION LABORATORY IN ISRAEL**

**Ref: [entrepreneur.com](http://entrepreneur.com), Monday, 28.12.2020**



Pharmaceutical companies Pfizer, AstraZeneca, Merck and Teva have collaborated with Biotech Fund and Amazon Web Services to build an Innovation Lab for Digital Health and Computational Biology in Israel. This lab is being constructed with an objective of supporting entrepreneurs and startups for initiating projects in relation to health industry. The budget for this computer lab is a whopping 10 Million US Dollars that has been contributed by Partner Companies and Israeli Fund. The new complex will start its operations in 2021 and will be located in Rehovot Science Park. The revolutionary vaccine for Covid-19 owes its success to pathbreaking capacities of the world’s leading pharma companies and this lab will not only accentuate but also play a significant role in discovering personalized treatments and medicines based on Artificial Intelligence.

**C-H2 SHIP SPECIFICATIONS COMPLETED, US PROVISIONAL PATENT FILED**

**Ref: [fuelcellworks.com](http://fuelcellworks.com), Monday 28.12.2020**



GEV, Global Energy Ventures Ltd. has made public significant details regarding its new C-H2 Ship. The launch of C-H2 Ship specification will support GEV's entry into marine transport of hydrogen and play a leading role in development of a global hydrogen economy. This vessel will be a key to establishing an economic and energy efficient sea-link between hydrogen producers and customers. The design for 2,000 tonne capacity compressed hydrogen ship has been completed with the support of Capilano naval architects. The application of compression, an existing solution for the storage and transport of hydrogen, with proprietary C-H2 ship design will prove to be advantageous on account of simplicity in development and implementation to compress/load, transport and unload. The C-H2 supply chain will also provide a green, energy efficient solution with respect to internal fuel use and zero emissions. A US Provisional Patent application has been filed as well by GEV relating to apparatus for marine storage and transport of hydrogen.

**MUSIC RECORD LABEL TIPS INDUSTRIES, FACEBOOK INK GLOBAL LICENSING DEAL**

**Ref: [economictimes.indiatimes.com](http://economictimes.indiatimes.com), Monday,28.12.2020**



Music Record label Tips Industries has announced a global deal with social media giant Facebook to license its music for videos across Facebook and Instagram. Now both Facebook and Instagram users will be eligible to use Tips' Music Catalogue with their posts and stories. Saregama India Ltd too announced a global deal with Facebook Inc to license its music for video and social experiences across Facebook and Instagram.

**MAHINDRA SCORPION NAME APPLIED FOR TRADEMARK IN INDIA**

**Ref: [carandbike.com](http://carandbike.com), Monday,28.12.2020**



Automobile giant Mahindra, has applied for a trademark for its brand name "Mahindra Scorpion" in India. The company has registered different iterations such as "Scorpion" and "Mahindra Scorpion". Previously, Mahindra has also registered the brand name 'Scorio Sting' in India. The market has since then been speculating the new products/businesses for which Mahindra has been getting these trademarks registered.



### INDIA AN EMERGING HOTBED FOR AUTOMOTIVE PATENTS: TVS MOTOR LEADS THE CHARGE

**Ref: [financialexpress.com](http://financialexpress.com), Tuesday,  
29.12.2020**



Automotive patent filings have seen a steep rise in India in recent years. A research and consulting firm while releasing its data regarding top 20 automotive companies indicated how Japanese automobile brands are leading in registering their intellectual properties in India. Toyota, Nissan, Suzuki, Honda, Daimler and Bosch being few top names. Among Indian automakers, TVS Motor Company is leading the battle. Ford, Volvo and Hyundai also make the top 20 list. As per the reports published, majority of patents are in IPC/CPC Patent classification of B60R which relates to vehicle fitting or parts such as occupant injury prevention system, pedestrian injury prevention, preventing unauthorized use or theft of vehicles, arrangement of batteries, electrical systems & optical viewing arrangements.

### NCLT TO IMPLEMENT SECOND PHASE OF E-COURT WITH AUTOMATIC CASE NUMBER REGISTRATION

**Ref: [thehindubusinessline.com](http://thehindubusinessline.com), Tuesday,  
29.12.2020**



All benches of National Company Law Tribunal that implemented e-filing will now embark into the second phase with the launch of Automatic Case Number Generation. As per the order of NCLT, this automatic case number generation will happen through [efiling.nclt.gov.in](http://efiling.nclt.gov.in). The e-court initiative was conceptualized in the year 2017 and now it will cover e-filing, e-scrutiny, Automatic Case Number Registration, Case Allocation and e-cause list generation. This initiative is a part of Digital India Campaign so as to ensure government services are made available to citizens electronically by improving the online infrastructure.



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