

**DERMA BIZ AUGMENTS**  
**Ref: The Times of India, Monday,**  
**01.10.2018**



Indians are more perturbed by skin related ailments than other old age concerns, this is the analysis as per the increased sales in the Dermatology segment of the pharma. The Indian pharmaceutical market has observed a growth of 11.2% in the last 5 years. And Dermatology on the contrary has perceived around 18.1% growth. Experts state that public at large is no more unwary and is taking steps to improvise their skin allergies, looks, etc., which has led to enhanced growth in this sector. However, there is an impending need to curb fake and unethical combination creams which requires regulation by the Government authorities.

**GDPR COMPLIANCE FOR EU**  
**Ref: The Economic Times, Friday,**  
**05.10.2018**



The new European Data Privacy law has encompassed Facebook Inc., for violation of security breach rules. Facebook has yet again landed in a scandal after the earlier defilement wherein data of more than 87 million users was misappropriated for the USA elections. In the present breach, the account of more than 50 million users are adversely affected. The Ireland data authority has commenced investigations as to whether Facebook had "appropriate technical and organizational measures" in place to protect its users' personal data. This is the first case and thus the testing for the implementation of the new law which was notified only on May 25, 2018 termed as General Data Protection Regulation for all 28 nations under EU.

**MAHINDRA V/S FIAT**

**Ref: Mint, Saturday, 06.10.2018**



Mahindra and Mahindra Ltd (M&M), approached a US Michigan District Court for injuncting its rival Fiat Chrysler automobiles (FCA) US LLC from initiating action through a complaint before the US International Trade Commission (USITC). The Court, vide order dated October 2, 2018 denied the motion for preliminary injunction as it stated that the same are based on conjectures and they have failed to show that they are likely to succeed on the merits of their claim. This action was a counterblast in the ongoing litigation pertaining to a contract entered into between both the parties, and whether the products designed thereafter are violative of the intellectual property rights of either company. The complaint is pending before USITC who has commenced probe into the matter. This case shall have effect on various launched and new designed products of both automotive giants. This would be a valuable precedent guiding future collaboration in the automobile sector.

**NOAH'S ARK FOR MICROBES**  
**Ref: The Times of India, Monday,**  
**08.10.2018**



Whether microbes are good for the human body or are at the verge of extinction due to intake of antibiotics and processed foods is a matter of grave concern. Micro - biota the living microbes which protects our body against diseases is reducing and a team under the name "Noah's Ark" has been constituted for preservation of microscopic life for future. The savior for preserving the diversity of human micro biota, Scientist Dominguez-Bello aver that this is a bio banking initiative. Thus, it is imperative that efforts are made to preserve these microbes and also reduce use of antibiotics.

**START UP FUNDED BY P&G**  
**Ref: Mint, Thursday, 11.10.2018**



vGrow, the multi-million dollars fund of Procter and Gamble (P&G) India has been established for funding the Indian start-ups for pursuing collaborative growth. The FMCG Giants' endeavor to promote the start-ups is encouraging and shall boost the economy manifold. An online platform P & G Hackathon for facilitating the small businesses to have an opportunity to showcase their innovations and optimize their strengths accordingly. This endeavor might be a precedent for other corporates to help growth of entrepreneurships.

### **NETFLIX REGULATION**

**Ref: The Times of India, Tuesday, 16.10.2018**



Public Interest Litigation has been filed before the Delhi High Court seeking removal of inappropriate and vulgar content from online media portals like Netflix & Amazon Prime. The High Court took cognizance and has asked Centre to file response to the same. Whether the content can be regulated or curbed or is it a fictional media and thus the usual declarations suffice is a matter which might be adjudicated. The matter being sub judice shall be decided upon by the Delhi High Court.

### **LIMITATION FOR SHW**

**Ref: The Economic Times, Tuesday, 16.10.2018**



Whether, the time lines should be strictly assailed in matters of Sexual Harassment or leeway can be given for belated complaints is a matter of concern. The law stipulates time period of 3 months for registering a complaint, however companies can retrospectively open and delve into old incidents also. The discretion

to entertain old cases is upon the ICC which for reasons recorded can undertake inquiries. However, as per the practical aspect there should be certain parameters and restrictions on belated complaints as well so that the matter remains under the regulatory framework.

### **ASCI PULLS JIO & PEPSI**

**Ref: The Times of India, Thursday, 18.10.2018**



Advertising Standards Council of India (ASCI) has investigated numerous complaints against 208 advertisements in June, 2018 of which majority have been against Reliance Jio, SpiceJet, PepsiCo India, Hindustan Unilever (HUL), among others. The advertising sector watchdog noted that out of the 208 advertisements, certain advertisers promptly ensured corrective action as opposed to the others. ACI upheld the complaint against PepsiCo India's Quaker Oats' advertisement, Lifebuoy, Spice Jet adverts which are misleading the public at large. Further, the Reliance Jio states to be the world's largest mobile network as they are misinterpreting the consumption with extent and infrastructure of network. It is indeed high time that ASCI commence action of penalty against these companies as they are advertising and promoting with an intent to defraud the customers with false acclaims.

### **AMWAY SUES FLIPKART**

**Ref: The Economic Times, Friday, 19.10.2018**



Amway has assailed Flipkart to the Delhi High Court with accusation of unauthorized sale of its products on their online portal. The contention is regarding blatant violation mandated by India that the e-commerce companies seek to obtain prior approvals from direct selling companies like Amway to list their products. Thus, this business model is not acceptable for Amway products. The said violations have continued despite legal notices for barring the sellers from offering their products. The online marketplace needs to be regulated by the laws and agencies so as to be compliant.

### **REUSE OF COW DUNG**

**Ref: The Times of India, Sunday, 21.10.2018**



IIT Delhi students in their endeavor to curb pollution has devised the use of cow dung for funeral purposes as against use of wood. A team of 40 students have innovated the "Environment-friendly technique" for further reducing dependence on wood. The initiative by Enactus IIT-D shall have long drawn benefits for the public and environment. also seeks to reduce deforestation by cutting down dependence on wood.

**LAUNCH ON NEW TB DRUG**  
**Ref: The Times of India, Wednesday, 24.10.2018**



Treatment for a drug-resistant strain of tuberculosis can cure 80% of sufferers, according to a trial termed as "Game Changer" in the realm of treatment and cure of Tuberculosis. Doctors and researchers in Belarus, country with one of the highest rates of multidrug-resistant tuberculosis in the world has spent months for treatment of patients with these new drugs and the results are astounding.

**BITCOIN ATM SEIZED**  
**Ref: The Times of India, Wednesday, 24.10.2018**

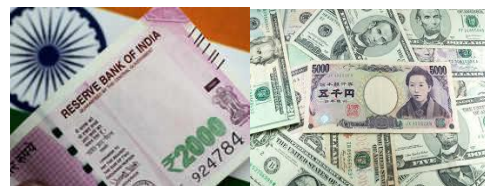


A young 37 years old man was arrested for running India's first ATM for bitcoins in Bangalore. Harish BV, form Tumakuru and co-founder of Unocoin Technologies, Rajajinagar, operated the kiosk at Kemp Fort Mall which facilitated cryptocurrency deals. Central Crime Branch sleuths seized a teller machine, two laptops, a mobile three credit cards and cryptocurrency device and Rs1.8 lakh. Whether the interpretation that Crypto-currency is not a legal tender means illegal is the defence of the founder of Unocoin. However, for an exchange or portal which has not been regulated by government the seizure of ATM is a major breakthrough.

**CONTEMPT TO EDITOR'S TWEET**  
**Re: The Times of India, Tuesday, 30.10.2018**

The Delhi High Court issued contempt notice to the editor of a Chennai-based, Tamil news magazine for his tweets against a sitting High Court Judge. The court, which took up the matter after receiving a letter from advocate Rajshekhar Rao who sought contempt action against the scribe, said the tweets and online video making allegations against the judge be taken down. The blanket protection to officials at high posts is indeed required but India with a history of rampant corruption needs a checkpoint so as to not let innocent people suffer at the hands of a person whose aim is nothing but damaging the fabric of society and taking advantage of the immunity. Its high time that we develop a system that apart from granting immunity to our elite also carves out a way to frustrate the efforts of an individual who under the garb of protecting the people of the country takes advantage of his position and becomes a threat leading to the downfall of our country.

**INDIA & JAPAN CURRENCY SWAP AGREEMENT**  
**Ref: Mint, Tuesday, 30.10.2018**



In a move that could help stabilize the declining rupee, India and Japan on agreed to a bilateral swap arrangement (BSA) of up to \$75 billion that will allow India to buy dollars from Japan at a fixed rate, to be returned at a future date in exchange of rupees paid. A currency swap arrangement is a precautionary move and provides additional comfort in case of an exigency. This facility will not only enable the agreed amount of capital being available to India on tap for use, it would also help in bringing down the cost of capital for India. Arrangements like these not only support a specific sector but also serve as an important impetus to mutual growth of both the countries.

**PROTESTS BY GOOGLE WORKFORCE**  
**Ref: The Economic Times, Wednesday, 31.10.2018**

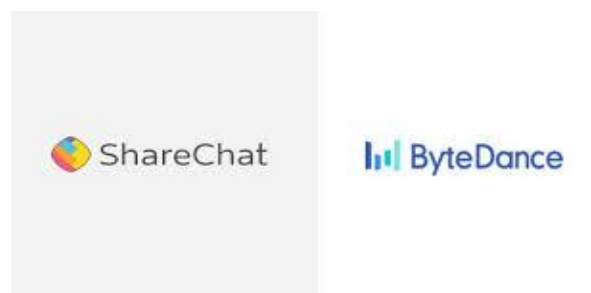


Careless compliance with sexual harassment laws once again put a giant industry into trouble. Certain employees of Google are planning to walk out from their jobs because

they're dissatisfied with CEO Sundar Pichai's response to a report about the company's handling of alleged sexual harassment by executives. Until and unless we see a change in the mindset of addressing, confronting and resolving these issues in the top echelons of society, it will be difficult to expect the same from masses. Implementation of laws is indeed a challenge but as rightly said where there is a will there is a way. The implementation of the law for sexual harassment against women at workplace needs to be strengthened as this aspect affects the fundamental right to live with dignity.

**SHARE CHAT V/S BYTE DANCE**

**Ref: The Economic Times, Wednesday, 31.10.2018**



slump in the market and the middle man's honest savings instead of comforting him put him in a position where one can neither recover it nor create any value out of it.



**NOLEDGENTIA  
CONSULTANTS**  
Corp Legal & Intellectual Property Rights Firm

W - 19, L.G.F, GREATER KAILASH II,  
NEW DELHI – 110048  
Telephone No:  
**Delhi-011 - 49122916, 29213024**  
**Chandigarh-0172-2544552**  
**Email:info@knowledgentia.com**  
**Website:www.knowledgentia.com**  
©All rights reserved.  
**Knowledgentia Consultants**

The Delhi High Court on Tuesday ordered Chinese content giant Byte-dance to desist from using "Share Chat" as an ad-word on Google. The order, also directed Google, a defendant in the matter, to not allow, or deactivate Byte-dance's "use of 'Share-Chat' or any identical or deceptively similar mark" on its ad-words platform within 48 hours. Apart from having usual legal implications, the striking feature of the digital economy is how even unconsciously Intellectual Property of the concerned parties becomes the centre stage of the debate. The need of the hour is to initiate an evolution of a robust IP regime that not only identifies the scale of IP infringement but also provides a quick solution to prevent the same in any kind of set up during the initial phase itself.

**COMPENSATION FOR DELAY IN POSSESSION OF FLAT**

**Ref: The Times of India, Monday, 15.10.2018**



NCDRC has given another respite to the buyers by recently ordering that builders can no longer hide behind the clause in the builder-buyer agreement to pay Rs 5 per sq. feet per month as compensation for delay in handing over flats for "unreasonable" period and the buyers will always have the option to seek higher compensation after taking possession of the property. The compensation clause of "Rs 5 per sq. feet" for delay in completion, puts consumers in a disadvantageous position vis-à-vis builders. This is a long-awaited change for the common man who is always at a receiving end to recover their blocked money. Growing incidents of builders collecting down payment and not offering the possession has led to a