

## GENDER GAP WIDENS

Ref: Telegraph, Friday, 12.06.2020



At the time of any global disaster, it is the vulnerable section that is made up largely of women, children, elderly and disabled that is impacted the most. With the onset of pandemic, women in the labour markets have been heavily impacted and as a result of gender disparity, there has been a drastic cut in the remuneration earned by women. Unemployment was rising even before pandemic and the number of women losing jobs again surpassed that of men. With the lockdown and virtual shutting down of economy, the scenario has grown even more tensed. A survey has recently revealed that men were 23.5 % more likely to resume employment than women. Lockdown has also brought in concepts like work from home. It all depends how women empower themselves and everyone around them and rise up to new challenges that the world is throwing at them. We all need to ponder are we anywhere near a gender neutral society with such wide gaps.

## GAMELOFT V/S SPIDER MAN MILES MORALES COPYRIGHT CLAIM

Ref: Sportskeeda.com, Monday, 22.06.2020



Gameloft, the French mobile game developer filed a copyright claim for Sony's PS5 exclusive, Spider Man Morales after which it was removed from Play Station You Tube Channel. The trailer was restored after copyright claim was lifted but there is a possibility that there will be legal action by Sony against Gameloft. A copyright claim on one's own intellectual property can only happen on You Tube and this is the reason that this platform has been misused a number of times. This issue has certainly raised alarming concerns regarding veracity and authenticity of copyright claims that are made so casually over social media. Although, the legal enforcement is not very veracious against this kind of misuse but as this is widely spreading and covering huge section of society, we will soon have a robust system of checks and balances in place to counter this trend.

## BITCOIN REGISTERED AS TM WITH SPANISH AUTHORITIES

Ref: Cointelegraph.com, Tuesday, 23.06.2020



Spanish Patent and Trademark Office has trademarked the logo and name The Bitcoin. The official logo of Bitcoin shall be white letter "B" within an orange circle. In the text the uppercase B refers to the code and the lowercase "b" refers to the crypto. It will be now interesting to see the validity of this mark if filed in other jurisdictions and where all it is upheld.

## **ISRO GETS PATENT FOR LIQUID COOLING AND HEATING GARMENT**

Ref: [www.News18.com](http://www.News18.com), Wednesday, 23.06.2020



Indian Space Research Organization has got an Indian patent for its liquid cooling and heating garment that is suitable for space applications. This patent is valid for a period of 20 years from date of application that is 8 February 2016 and was granted on June 19. This garment is used in manned space flights and for earth bound operations such as firefighting, working in industries and the like. This garment has superior heat transfer efficiency and can be used conveniently for maintaining body temperature of the wearer at levels suitable for physiological performance. The LCHG controls the body temperature of the wearer comprising outer polymeric fabric tricot and inner polymeric fabric net in contact with wearer's skin. The outer and inner layer of the garment are separated by a plurality of tubes configured to circulate a heat transfer fluid. The tube is arranged in such a way that it covers the entire body without any overlaps and remove maximum heat from the wearer. This product patent might have more applications also in various industry and has further strengthened the innovation by ISRO.

## **COUNTRY OF ORIGIN MANDATED IN LABEL**

Ref: [www.timesofindia.com](http://www.timesofindia.com), Thursday, 24.06.2020



E-commerce players such as Amazon and Flipkart shall soon be asking all sellers listed on their platform to list country of origin on their products. Recent discussion by Department for Promotion of Industry and Internal trade deliberated on the matter in great detail. This move amidst recent standoff between Indian and Chinese soldiers at a disputed Himalayan border site will further add momentum to India's efforts to single out Chinese made products and cut down on their import. The main issue in this scenario is that the definition of "country of origin" remains vague with some products though they are assembled in India but their components or raw materials are sourced from another nation. With Anti China sentiments amplifying in the country, all traders and business tycoons including different organizations are taking action to boycott Chinese goods. This move if implemented successfully can further help in reducing tension around accusations of cheap imported products undercutting locally manufactured goods.

## **COMCAST VS TIVO'S PATENT MATTER UNHEARD**

Ref: [www.news.yahoo.com](http://www.news.yahoo.com), Thursday, 24.06.2020



US Supreme Court recently declined to hear a petition by Comcast to review a decision in a case. This decision concerned two Tivo/Rovi patents covering interactive guide technology and features that allow users to set DVR recordings remotely. In this decision, US Court of Appeals for Federal Circuit held up a ban on importation of Comcast television set top boxes that had been put in place by US International Trade Commission.

### “B” FOR LEATHER GOODS

Ref: [www.legal-patent.com](http://www.legal-patent.com), Friday,  
25.06.2020



Despite high degree of visual and conceptual similarity between two figurative marks “B”, it was held that there is no likelihood of confusion for leather goods in Nice class 18. Distribution and uses must be taken into account in the examination – graphic stylization is not distinctive. The proprietor of the earlier international figurative mark is Bugatti GmbH (Germany), the proprietor of the later mark in dispute and the applicant before the CFI is Dan Gabriel Pavel (Romania). It was held by the European Court that two figurative marks “B” did not contain any dominant elements and it was absolutely wrong to hold that there is any likelihood of confusion.

### REBRANDED FAIR & LOVELY AS GLOW & LOVELY

Ref: [www.timesofindia.com](http://www.timesofindia.com), Thursday,  
02.07.2020

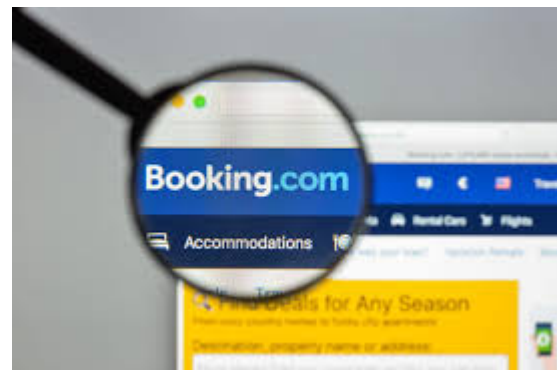


HUL while rebranding its popular skincare brand has taken a more inclusive vision of positive beauty. While the women’s range of products shall be called Glow & Lovely, the men’s range of its products shall be called “Glow & Handsome”. The company had attributed the

move to its rebranding exercise and said it would seek regulatory approvals. As part of its rebranding, HUL will also be announcing a new name for the Fair & Lovely Foundation set up in 2003 to offer scholarships to women to help them pursue their education. The Controller General of Patent, Design and Trademark has been approached by the concerned to get the name ‘Glow & Lovely’ registered. Several cosmetic brands have been under the scanner over their products that promote skin fairness since many years. In the wake of recent movement in the west “Black lives Matter”, this whole debate has intensified in many corners of the world. US healthcare and FMCG giant Johnson & Johnson has stopped the sale of its skin whitening cream globally. French personal care maker the L’Oreal Group also last week said it will drop such words as “white/whitening, fair/ fairness. Light/lightening” from all its skincare products.

### US SUPREME COURT UPHELD BOOKING.COM TM

Ref: [EconomicTimes.indiatimes.com](http://EconomicTimes.indiatimes.com), Tuesday,  
30.06.2020



The U.S. Supreme Court has recently shared that travel website Booking.com can trademark its name, a ruling that also impacts other companies whose name is a generic word followed by “.com”. Peculiar thing about this case was that it was first of 10 cases argued by telephone in May because of coronavirus pandemic. It was also the first time audio of arguments was available live.



**SRI KRISHNA SWEETS TM DISPUTE**  
Ref: [www.Spicyip.com](http://www.Spicyip.com), Friday, 03.07.2020



While interpreting Patel Field Marshal Judgement given by Supreme Court, Madras High Court in a recent case drew many interesting conclusions. The most important take away from this judgement for Madras HC is that all questions regarding validity of registered trademark are to be decided by IPAB, thereby precluding the jurisdiction of civil courts. Further, an injunction finding that the plaintiff had a *prima facie* case, would typically allow the plaintiff to fend off any challenge to the validity of its mark. Conversely, adverse findings on a *prima facie* case would strengthen the cause of a defendant. This order however, sees a situation wherein a defendant has fended off an interim injunction application but is unable to challenge the validity of the very same mark.

**NOKIA BLOCKS LENOVO IMPORTS**  
Ref: [Nokiamob.net](http://Nokiamob.net), Saturday, 04.07.2020



Nokia has recently asked United States International Trade Commission to block imports of popular Lenovo PCs due to a patent dispute between companies. Nokia had sued Lenovo claiming that they had infringed Nokia's patent for video compression. Further Nokia alleged Lenovo had refused to meaningfully engage in

negotiations and that other companies agreed to license Nokia's patents.

**AMAZON BOUGHT ZOOX**  
Ref: [Forbes.com](http://Forbes.com), Sunday, 12.07.2020



Recently, financial terms of Amazon's acquisition of autonomous ride hailing vehicle startup Zoox were disclosed. Launched in 2014, Zoox, began with the vision of producing zero-emissions vehicles for autonomous ride hailing services. Patent Analytics have revealed that the competitive impact of Zoox's patent portfolio made it a prime candidate for acquisition. It was found through analysis of patent portfolio that Zoox's pace of innovation had been slowing as compared to other patent leaders. As a result, Zoox had been losing ground on patents to larger, more established competitors, making them an ideal candidate for acquisition. Further as a result of high-quality patents, any company acquiring Zoox gains an immediate technology advantage in driving assistance, signaling and cruise control.



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